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## FOR IMMEDIATE RELEASE

## Henry Company Announces New Hand Scrubbers™ are safe on skin and effective at cleaning tough dirt and grime

**EL SEGUNDO, Calif.**, May 2, 2013 – Henry Corporation, the leader in waterproofing and building envelope systems is launching a new hand-sanitizing product, named Henry Scrubbers<sup>™</sup>. These pre-moistened towels are safe on skin and effective for removing the toughest grime and dirt like asphalt and tar.

Henry Scrubbers<sup>™</sup> are specially formulated to remove mastics, adhesives, coatings, sealants grease, oil, tar and dirt. The new towels can be used to clean tools, equipment, boots, workspaces, and other surfaces that inevitably get dirty during construction and repair projects. The towels contain a patented, water-based, non-toxic formula to dissolve and clean many industrial compounds that are difficult to clean.

The new Henry Scrubbers<sup>™</sup> are safe for workers to use on their skin. The towels are solvent-free and have a low order. In fact, they are most effective when pre-applied to the skin before construction. Using a towel on clean hands creates a barrier between the skin and the industrial compound workers use during construction.

"For decades Henry has provided contractors with the finest building and water-proofing materials in the industry," said Gerry Chaves Senior Product Manager for Henry. "Today we are providing workers with a new Hand and Tool Cleaning Towel to help clean up the dirt and mess left behind."

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"It is a bit ironic, that for years Henry has perfected products that are intentionally 'sticky' and difficult to remove from surfaces. Our products are designed so water does not penetrate roofs, foundations, ceilings, and walls and help protect residential homes and commercial buildings. Today we are proud to provide a new product that easily, safely and effectively removes these compounds from workers skin, equipment and tools," concluded Chaves.

The new towels are 7" X 10" and construction workers can purchase 40 new Henry Scrubbers™ per container. Distributers can order 12 containers per case and can purchase multiple cases.

For more information on Henry products, including the new Henry Scrubbers<sup>™</sup> please visit <u>www.henry.com</u> or call 1-800-486-1278.

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